

Other Books of Interest

Introduction

[Walter Isaacson](#) (born May 20, 1952)^[2] is an American writer and journalist. He is the President and CEO of the [Aspen Institute](#), a nonpartisan educational and policy studies organization based in Washington, D.C. He has been the chairman and CEO of [Cable News Network \(CNN\)](#) and the Managing Editor of [Time](#). He has written biographies of [Steve Jobs](#), [Benjamin Franklin](#), [Albert Einstein](#), and [Henry Kissinger](#).



[Video](#) 8min

Walter Isaacson, a versatile and workmanlike author, has never sounded as excited by his material as he does in “The Innovators.” It may be that he has the same basic qualifications as many of the people he writes about here: “My father and uncles were electrical engineers, and like many of the characters in this book, I grew up with a basement workshop that had circuit boards to be soldered, radios to be opened, tubes to be tested, and boxes of transistors and resistors to be sorted and deployed.”

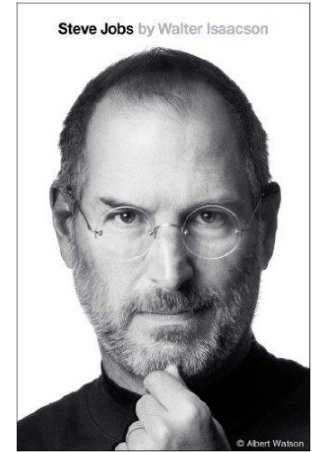
Mr. Isaacson, who is 62, sounds as if he required no hindsight to know what thrilling times he grew up in. With the strain of romanticism that unites so many of the scientists that this book celebrates, he equates the postwar era with Wordsworth’s description of those who witnessed the start of the French Revolution: [“Bliss was it in that dawn to be alive.”](#)

[Walter Isaacson: "The Innovators", Talks at Google](#)
[The Innovators: How a Group of Inventors Hackers Geniuses and Geeks Created the Digital Revolution, UCTV \(10:29 - 44:35\)](#)
[Walter Isaacson on the Innovative Genius, 92Y Plus](#)
[Walter Isaacson talks about Steve Jobs, The Aspen Institute](#)

Summary

- Steve Jobs

- Co-founder of Apple with Steve Wozniak
- Creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries:
 - Personal computers – Apple computers
 - Animated movies - Pixar
 - Music – iPod, iTunes
 - Phones - iPhone
 - Tablets – iPad
 - Digital publishing
- Jobs stands as an icon of inventiveness and applied imagination
- He knew how to connect creativity with technology
- He built a company where imagination was combined with feats of engineering
- [RIP](#) - Steven Paul Jobs, businessman, born 24 February 1955; died 5 October 2011



Introduction

Thomas Loren Friedman (born July 20, 1953) is an American journalist and author. He is a three-time [Pulitzer Prize](#) winner, and currently writes a weekly column for [The New York Times](#). He has written extensively on [foreign affairs](#), [global trade](#), the [Middle East](#), globalization, and [environmental issues](#).



[From Beirut to Jerusalem](#) (1989; expanded edition 1990) – winner of the [National Book Award](#) in its first edition

[The Lexus and the Olive Tree: Understanding Globalization](#) (1999; revised edition 2000)

[Longitudes and Attitudes: Exploring the World After September 11](#) (2002; reprinted 2003 as *Longitudes and Attitudes: The World in the Age of Terrorism*)

[The World Is Flat: A Brief History of the Twenty-first Century](#) (2005; expanded edition 2006; revised edition 2007)

[Hot, Flat, and Crowded: Why We Need a Green Revolution—And How It Can Renew America](#) (2008)

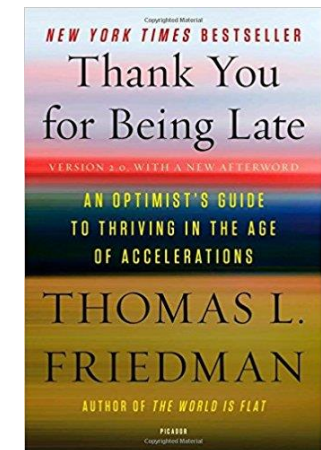
[That Used to Be Us: How America Fell Behind in the World It Invented and How We Can Come Back](#) (Co-written with [Michael Mandelbaum](#) 2011)

[Thank You for Being Late: An Optimist's Guide to Thriving in the Age of Accelerations](#) (November, 2016)

[Thomas Friedman: Thank You For Being Late | Chicago Humanities Festival](#)

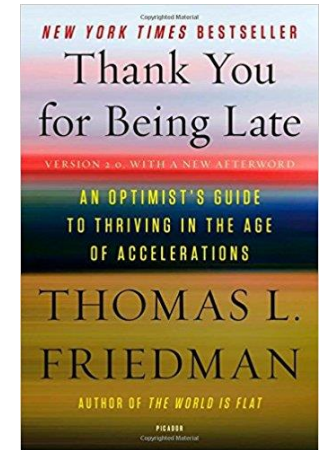
[Thomas L. Friedman: "Thank You for Being Late" | Talks at Google](#)

[Thomas L. Friedman - Globalization and Education | The Brainwaves Video Anthology](#)



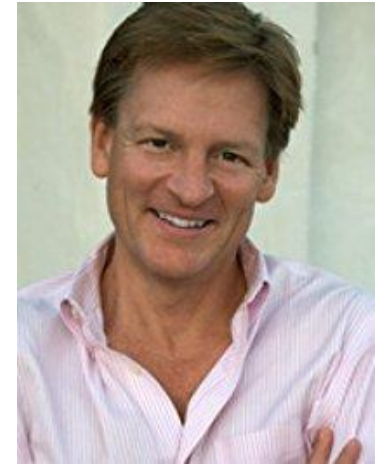
Summary

- *Thank You for Being Late* exposes the tectonic movements that are reshaping the world, explains how to get the most out of them and how to lessen their impacts
- His thesis: to understand the 21st century, you need to understand that the planet's three largest forces:
 - Moore's Law, the Market, and Mother Nature are accelerating all at once!
- These accelerations transform the workplace, politics, geopolitics, ethics and community
- We can overcome the multiple stresses of the an age of accelerations, if we slow down, if we dare to be late and use the time to reimagine work, politics and community...

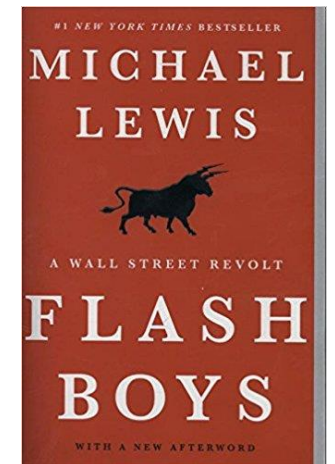


Introduction

Michael Monroe Lewis (born October 15, 1960) is an American [non-fiction](#) author and [financial journalist](#).



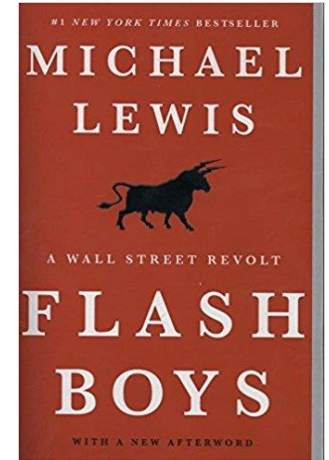
- [The Undoing Project: A Friendship that Changed Our Minds](#). 2016. [ISBN 978-0-393-25459-4](#).
 - [Flash Boys: A Wall Street Revolt](#). 2014. [ISBN 978-0-393-24466-3](#).
 - [Boomerang: Travels in the New Third World](#). 2011. [ISBN 0-393-08181-8](#).
 - [The Big Short: Inside the Doomsday Machine](#). 2010. [ISBN 0-393-07223-1](#).
 - [Home Game: An Accidental Guide to Fatherhood](#). 2009. [ISBN 0-393-06901-X](#).
 - [Panic: The Story of Modern Financial Insanity](#). 2009. [ISBN 0-393-06514-6](#).
 - Michael Lewis, ed. (2008). *The Real Price of Everything: Rediscovering the Six Classics of Economics*. New York: [Sterling](#). [ISBN 1-4027-4790-X](#).
 - [The Blind Side: Evolution of a Game](#). 2006. [ISBN 0-393-06123-X](#).
 - [Coach: Lessons on the Game of Life](#). 2005. [ISBN 0-393-06091-8](#).
 - [Moneyball: The Art of Winning an Unfair Game](#). 2003. [ISBN 0-393-05765-8](#).
 - [Next: The Future Just Happened](#). 2001. [ISBN 0-393-02037-1](#).
 - [The New New Thing: A Silicon Valley Story](#). 2000. [ISBN 0-393-04813-6](#).
 - [Trail Fever](#). New York: [A. A. Knopf](#). 1997. [ISBN 0-679-44660-5](#).
 - [The Money Culture](#). 1991. [ISBN 0-393-03037-7](#).
 - [Pacific Rift. Knoxville, Tennessee: Whittle Direct Books](#). 1991. [ISBN 0-9624745-6-8](#).
 - [Liar's Poker: Rising through the Wreckage on Wall Street](#). 1989. [ISBN 0-393-02750-3](#).
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- [Michael Lewis in conversation with Malcolm Gladwell at Live Talks Los Angeles](#)
 - [Michael Lewis with Malcolm Gladwell: The Undoing Project](#)



Summary

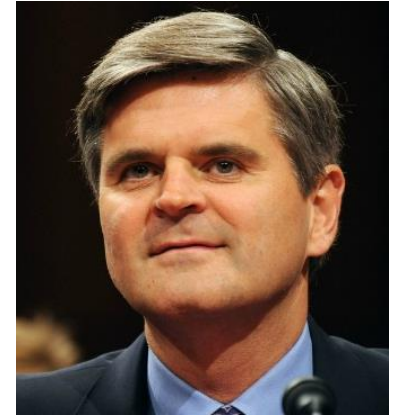
- #1 New York Times Bestseller — With a new Afterword "Guaranteed to make blood boil." —Janet Maslin, New York Times
- In Michael Lewis's game-changing bestseller, a small group of Wall Street iconoclasts realize that the U.S. stock market has been rigged for the benefit of insiders. They band together—some of them walking away from seven-figure salaries—to investigate, expose, and reform the insidious new ways that Wall Street generates profits.
- If you have any contact with the market, even a retirement account, this story is happening to you.

([source](#))



And a Book I Didn't Read Yet (on order)

Stephen McConnell "Steve" Case is an American entrepreneur, investor, and businessman best known as the co-founder and former chief executive officer and chairman of [America Online](#) (AOL). Since his retirement as chairman of AOL Time Warner in 2003, he has gone on to invest in early and growth-stage startups through his Washington, D.C. based venture capital firm [Revolution LLC](#). Case authored *The Third Wave: An Entrepreneur's Vision of the Future* which became a New York Times bestselling book in 2016.



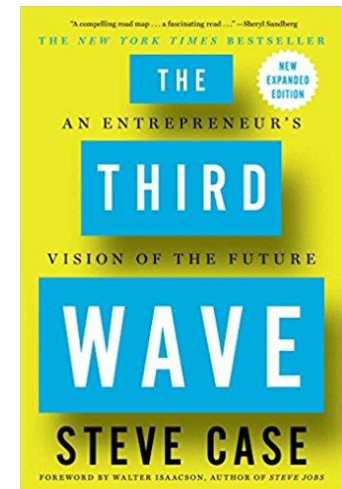
[R.E.S.T.A.R.T. America](#) – The Third Wave by Steve Case

[Steve Case: "The Third Wave" | Talks at Google](#)

[Communicators Steve Case, May 12 2017 | Video | C-SPAN.org](#)

[Steve Case on the coming 'third wave' of technology](#)

Talking D.C. Innovation With Former AOLers Steve Case and Ted Leonsis ([Video](#))



Summary

- One of America's most accomplished entrepreneurs—a pioneer who made the Internet part of everyday life and orchestrated the largest merger in the history of business—shares a roadmap for how anyone can succeed in a world of rapidly changing technology.
- Paying homage to the futurist Alvin Toffler, Case explains we're entering a new paradigm called the "Third Wave" of the Internet. The first wave saw AOL and other companies lay the foundation for consumers to connect to the Internet. The second wave saw companies like Google and Facebook build on top of the Internet to create search and social networking capabilities, while apps like Snapchat and Instagram leverage the smartphone revolution.
- Now we're entering the Third Wave: a period in which entrepreneurs will vastly transform major "real world" sectors like health, education, transportation, energy, and food—and in the process change the way we live our daily lives. Success in the Third Wave will require a different skill set, and Case outlines the path forward.
- Case offers advice for how entrepreneurs can make winning business decisions and strategies—and how all of us can make sense of this changing digital age.

([source](#))

