

# Tech Talks 2017 review

All presentation can be found here:

<http://seniortechadvisor.com/clr-notes-2017-tech-talks/>

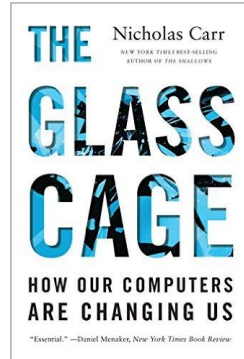
Glen Maxson  
CLR – Fall 2017

# Reading List

- [TechTalks Fall17 intro](#)
- [Born Digital](#) by Urs Gasser & John Palfrey
- [Alone Together](#) by Sherry Turkle
- [Reclaiming Conversation](#) by Sherry Turkle
- [The Shallows](#) by Nicholas Carr
- [The Glass Cage](#) by Nicholas Carr
- [What Technology Wants](#) by Kevin Kelly
- [The Inevitable](#) by Kevin Kelly
- [Irresistible](#) by Adam Alter
- [The Innovators](#), by Walter Isaacson

# Tech Talks: Tech for Seniors

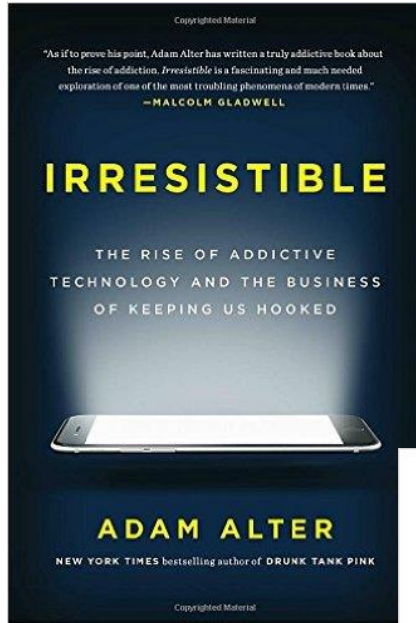
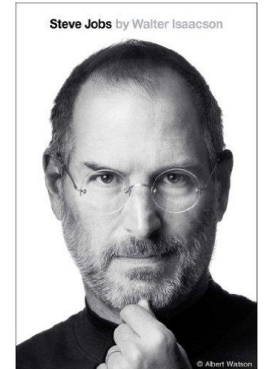
2014



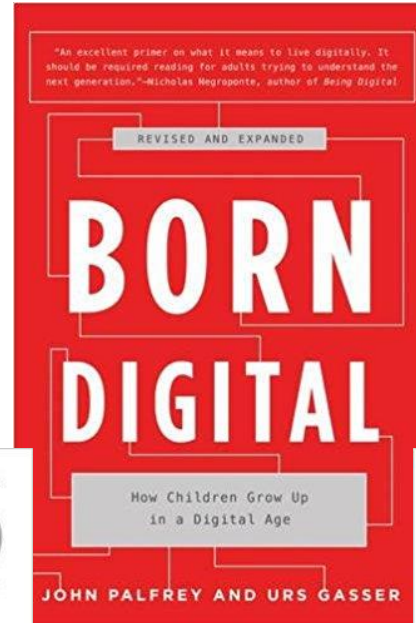
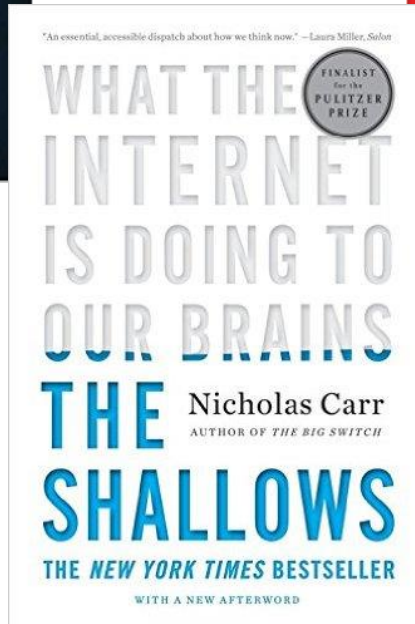
2010



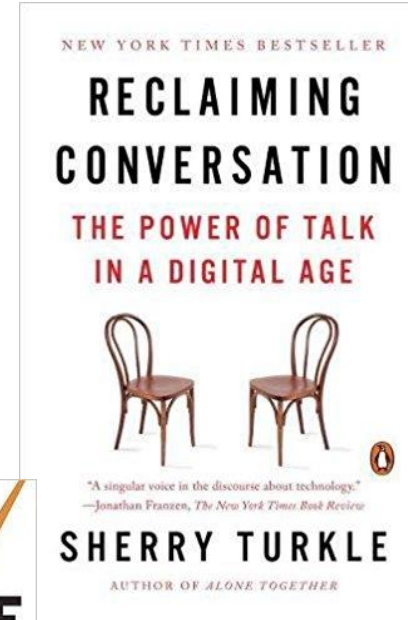
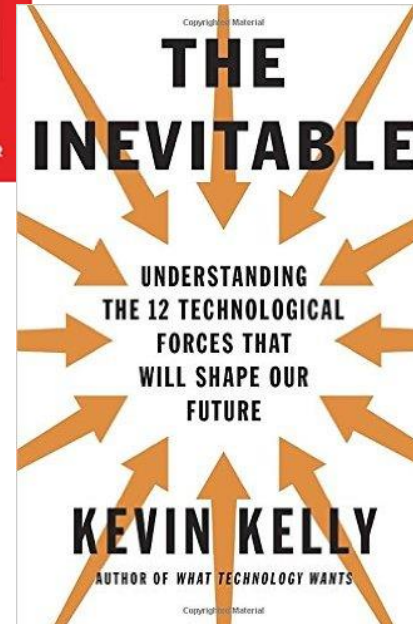
2011



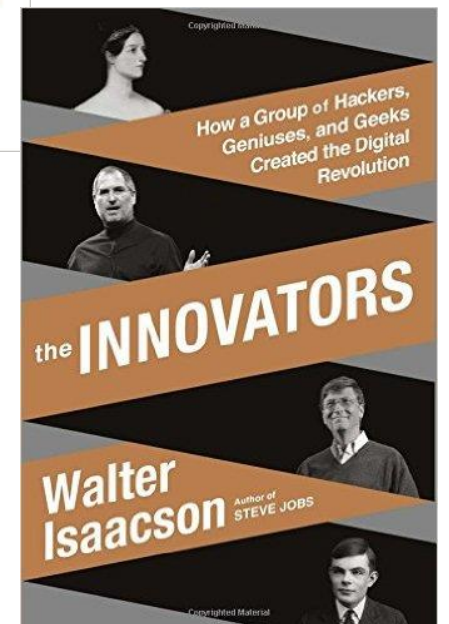
2011



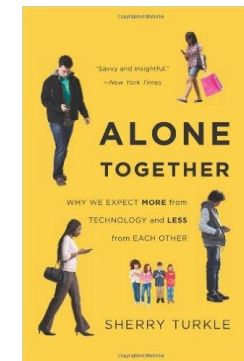
2016



2014



2017



2016

2011

# Introduction

- Urs Gasser is the Executive Director of the Berkman Center for Internet & Society at Harvard University. He teaches at Harvard Law School, at the University of St. Gallen (Switzerland) and Fudan University School of Management (China). Dr. Gasser has written and edited several books, and published over 100 articles in professional journals.
- John Palfrey assumed the role of Phillips Academy's 15th Head of School on July 1, 2012. Prior to joining the Andover community, he was Professor of Law and Vice Dean for Library and Information Resources at Harvard Law School. He was also co-director of the Berkman Center for Internet & Society, serving as executive director from 2002 to 2008. Palfrey has published extensively on how young people are learning in a digital era, as well as the effect of new technologies on society at large.



Gasser

Palfrey

[Urs Gasser and John Palfrey on Interop: The Promise and Perils of Highly Interconnected Systems](#) -

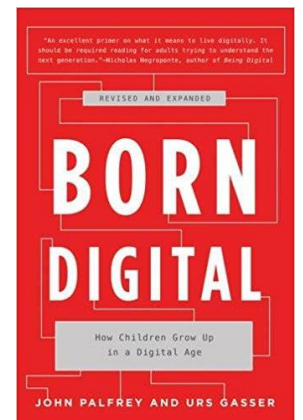
Berkman Center for Internet & Society '12

[Urs Gasser](#) - HLS Thinks Big '16

[John Palfrey: "Born Digital"](#) - Talks at Google '08 (start 3:15 – 30:45)

[Video of "Born Digital"](#), with John Palfrey and Ethan Zuckerman '13 (start **11:45 – 34:15**)

[John Palfrey speaks on the topic of his book "Born Digital"](#), Knight Foundation '14 (start 13:22 – 41:30)



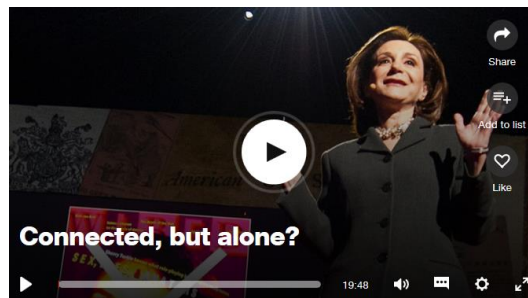
# Introduction

- [Sherry Turkle](#) (born June 18, 1948) is the Abby Rockefeller Mauzé Professor of the Social Studies of Science and Technology at the Massachusetts Institute of Technology. She obtained a BA in Social Studies and later a Ph.D. in Sociology and Personality Psychology at Harvard University.
  - [\*The Second Self: Computers and The Human Spirit\*](#) '84
  - [\*Life on the Screen: Identity in the Age of the Internet\*](#) '97
  - [\*Alone Together: Why We Expect More From Technology and Less From Each Other\*](#) '12
  - [\*Reclaiming Conversation: The Power of Talk in a Digital Age\*](#) '15

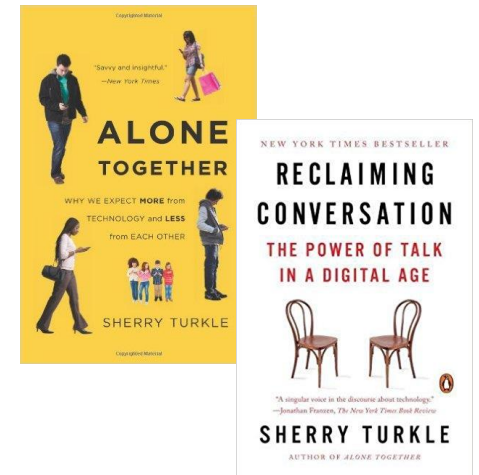


## [TED Talk 2012](#)

(19:48)



As we expect more from technology, do we expect less from each other? Sherry Turkle studies how our devices and online personas are redefining human connection and communication -- and asks us to think deeply about the new kinds of connection we want to have.



# Introduction

- [Nicholas G. Carr](#) (born 1959) is an American writer who has published books and articles on technology, business, and culture. His book *The Shallows: What the Internet Is Doing to Our Brains* was a finalist for the 2011 Pulitzer Prize in General Nonfiction.



- [Does IT Matter?](#) '04
- [The Big Switch: Rewiring the World, from Edison to Google](#) '08
- [The Shallows: What the Internet Is Doing to Our Brains](#) '11
- [The Glass Cage: How Our Computers Are Changing Us](#) '14
- [Utopia Is Creepy](#) '16
  - [Is Google Making Us Stupid](#) (*The Atlantic*, '08)
  - [The Web Shatters Focus, Rewires Brains](#) (*Wired*, '10)

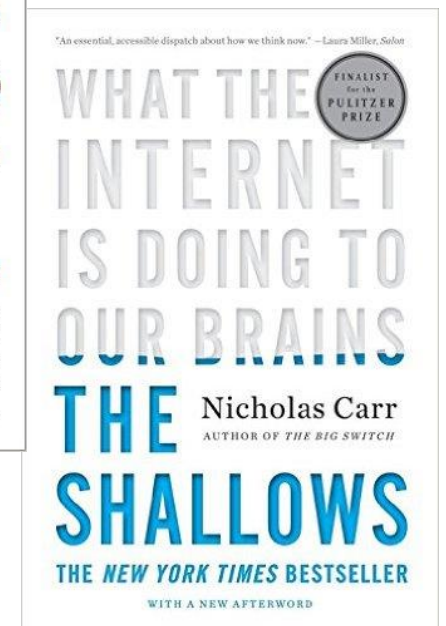
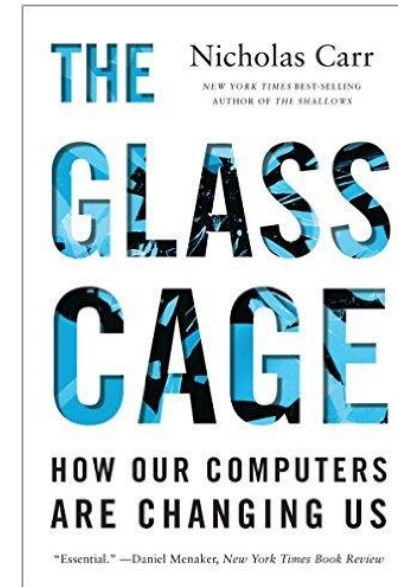
['The Shallows': This Is Your Brain Online](#) Audio Interview on NPR '10

[The Shallows - What the Internet Is Doing to Our Brains](#), 2010

[The Neuroscience of Internet Addiction](#), 2011

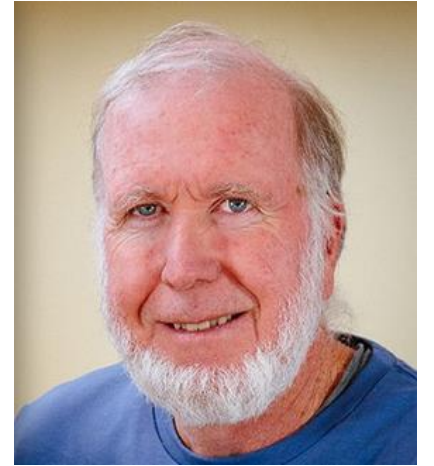
[The Decline of Deep Thinking](#), 2013

['The Glass Cage: Automation and Us'](#) Talks at Google '14

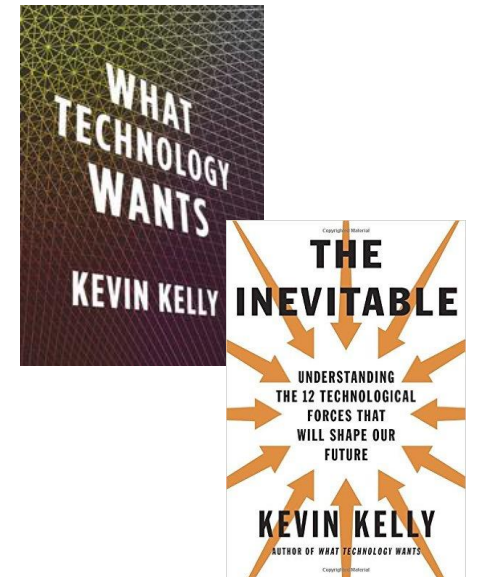


# Introduction

[Kevin Kelly](#) (born August 14, 1952) is the founding executive editor of Wired magazine, and a former editor/publisher of the Whole Earth Review. He has also been a writer, photographer, conservationist, and student of Asian and digital culture.



- [Out of Control: The New Biology of Machines, Social Systems and the Economic World](#) '95
- [New Rules for the New Economy: 10 Radical Strategies for a Connected World](#) – Wired '97
- [What Technology Wants](#) '10
- [Cool Tools: A Catalog of Possibilities](#) '13
- [The Inevitable](#) '16
  - [The Next Fifty Years of Science](#) – Google Talks '06
  - TED Talks: [How technology evolves](#) '06, [The next 5,000 days of the web](#) '08, [Technology's epic story](#) '10, [How AI can bring on a second Industrial Revolution](#) '16
  - [Technium Unbound](#) - [Long Now Foundation](#) '14 (start at 10 min – 63 min)
  - [People Are Not Ready for the Future](#), [Observer](#) '16
  - [The Future of Tech](#) – [Commonwealth Club](#) '16 (start at 2 min – 34 min)
  - [12 Inevitable Tech Forces That Will Shape Our Future](#) - [SXSW Interactive](#) '16
  - [The Future According To 'Wired' Editor Kevin Kelly](#) - [Forbes](#) '17



# Introduction

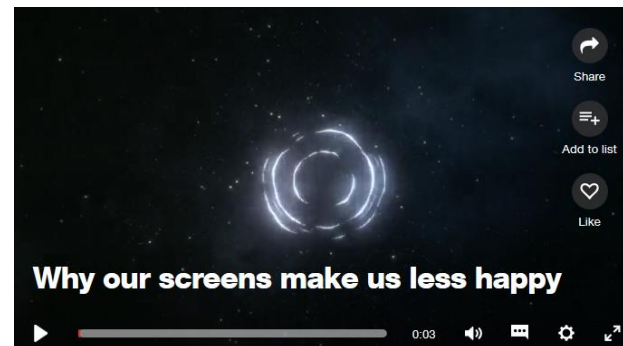
Adam Alter is an Associate Professor of Marketing at New York University's Stern School of Business, with an affiliated appointment in the New York University Psychology Department.



Adam is the *New York Times* bestselling author of two books: *Irresistible* (March, 2017), which considers why so many people today are addicted to so many behaviors, from incessant smart phone and internet use to video game playing and online shopping.



## [2017 TED Talk](#)



What are our screens and devices doing to us? Psychologist Adam Alter studies how much time screens steal from us and how they're getting away with it. He shares why all those hours you spend staring at your smartphone, tablet or computer might be making you miserable -- and what you can do about it.



# Introduction

[Walter Isaacson](#) (born May 20, 1952)<sup>[2]</sup> is an American writer and journalist. He is the President and CEO of the [Aspen Institute](#), a nonpartisan educational and policy studies organization based in Washington, D.C. He has been the chairman and CEO of [Cable News Network \(CNN\)](#) and the Managing Editor of [Time](#). He has written biographies of [Steve Jobs](#), [Benjamin Franklin](#), [Albert Einstein](#), and [Henry Kissinger](#).

[Video](#) 8min



Walter Isaacson, a versatile and workmanlike author, has never sounded as excited by his material as he does in “The Innovators.” It may be that he has the same basic qualifications as many of the people he writes about here: “My father and uncles were electrical engineers, and like many of the characters in this book, I grew up with a basement workshop that had circuit boards to be soldered, radios to be opened, tubes to be tested, and boxes of transistors and resistors to be sorted and deployed.”

Mr. Isaacson, who is 62, sounds as if he required no hindsight to know what thrilling times he grew up in. With the strain of romanticism that unites so many of the scientists that this book celebrates, he equates the postwar era with Wordsworth’s description of those who witnessed the start of the French Revolution: [“Bliss was it in that dawn to be alive.”](#)

[Walter Isaacson: "The Innovators", Talks at Google](#)  
[The Innovators: How a Group of Inventors Hackers Geniuses and Geeks Created the Digital Revolution, UCTV \(10:29 - 44:35\)](#)  
[Walter Isaacson on the Innovative Genius, 92Y Plus](#)  
[Walter Isaacson talks about Steve Jobs, The Aspen Institute](#)

