

# Receiving Payments via PayPal, Venmo & Zelle

# Background

- Recently I sold a kayak, a motorcycle, 3 cars, and a cargo trailer
- My preference for these transactions is usually cash (no checks, etc.)
- But the kayak and Honda purchasers insisted in Venmo, and the Subaru purchaser on Zelle, so I had to figure this out

Bottomline: If you're selling stuff, these should be added to your list of ways to receive payment, in addition to PayPal of course...

So let's compare all 3

# PayPal



- **PayPal Holdings, Inc.** is an American company operating an online payments system in the majority of countries that support [online money transfers](#), and serves as an electronic alternative to traditional [paper](#) methods like [checks](#) and [money orders](#). The company operates as a payment processor for online vendors, [auction](#) sites, and many other commercial users, for which it charges a fee.

# PayPal (personal)

- Sending and receiving money (“personal transaction”)
  - When you send money (initiated from the “Friends and Family” tab of the “Send Money” flow) to, or receive money into your PayPal account from, friends and family without making an underlying commercial transaction (that is, the payment is not for the purchase of goods or services or for making any other commercial transaction).

## **Sending domestic personal transactions**

Payment method	Fee
PayPal balance or a bank account	No Fee

## **Receiving personal transactions**

Rate
No fee (when no <a href="#">currency conversion</a> is involved)

When you buy or sell goods or services, receive payments through QR codes, make any other **commercial** type of **transaction**, or receive a payment when you “request money” using **PayPal**, we call that a “**commercial transaction**”.

# PayPal (business)

Small-to-Medium Business

## PayPal pricing

Add the value of PayPal to your business—with no hidden fees and no monthly commitment.

### PayPal Digital Payments transaction fee

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**3.49%** +\$0.49  
per transaction

PayPal QR code payments fee for transactions above \$10.00

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**1.90%** +\$0.10  
per transaction

**In-person credit and debit card transaction fee**

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**2.29%** +\$0.09  
per transaction

**Online credit and debit card transaction fee**

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**2.59%** +\$0.49  
per transaction

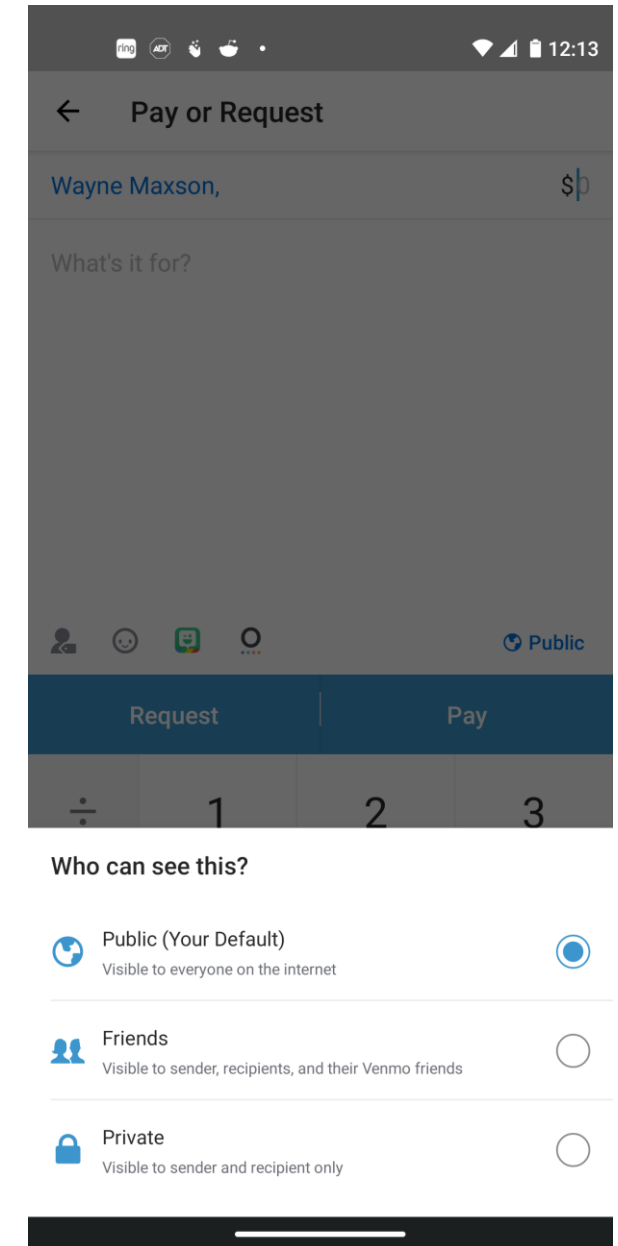
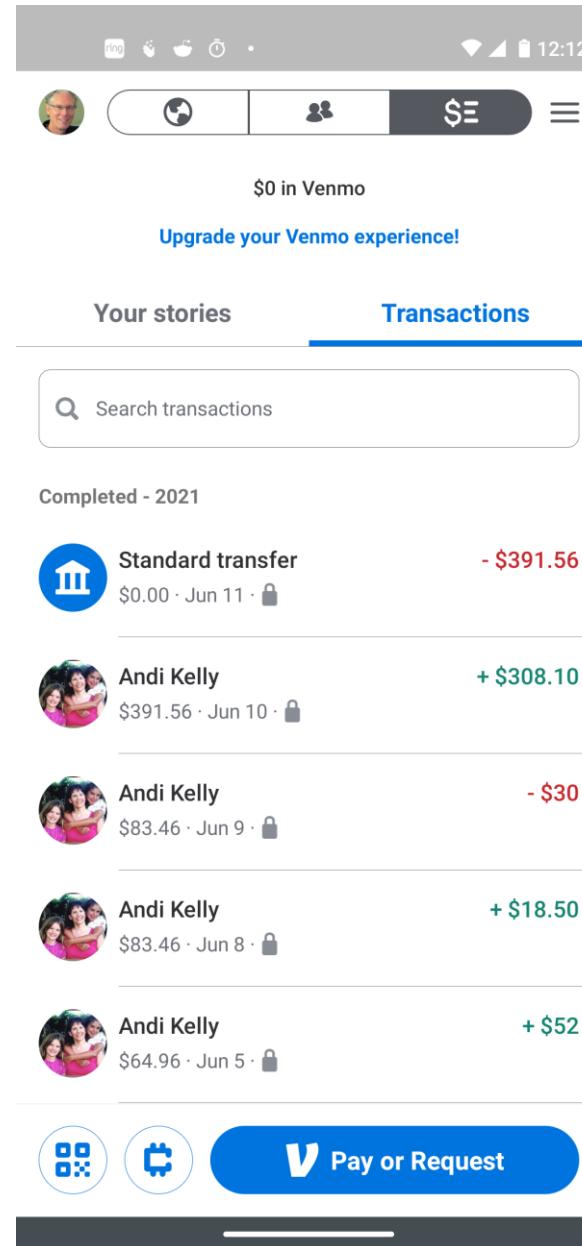
# Venmo



- **Venmo** is a mobile payment service **owned by PayPal**. Venmo account holders can transfer funds to others via a mobile phone app; both the sender and receiver have to live in the U.S. Venmo was launched in 2009 targeting friends splitting bills, e.g. for movies, dinner, rent, tickets, etc.

# Venmo

- Limits: When you sign up for **Venmo**, your person-to-person sending **limit** is \$299.99. Once we've confirmed your identity, your weekly rolling **limit** is \$4,999.99.



# Venmo (changes)

- 1) You can now select a public, friends, or private setting for your friends list, and opt out of being seen on the friends lists of other Venmo users. Review and manage your privacy controls by going to Settings > Privacy in the Venmo app.
- 2) Effective July 20, 2021, the [Venmo Purchase Protection Program](#) will expand eligibility for payments received into a user's business profile or that are identified as for goods and services. To be eligible for the expanded Purchase Protection Program, sellers will need to meet additional requirements described in our [User Agreement](#).
- 3) Effective July 20, 2021, users who receive payments that are identified by senders as for goods and services will be charged a [seller transaction fee](#) of 1.9% + \$0.10.
- 4) Effective August 2, 2021, [the fee for instant transfers](#) will be 1.5% per instant transfer (\$0.25 minimum fee, \$15 maximum fee).



# Zelle



- **Zelle** ([/zɛl/](#)) is a United States–based digital [payments network](#) owned by Early Warning Services, a private financial services company owned by the banks [Bank of America](#), [BB&T](#), [Capital One](#), [JPMorgan Chase](#), [PNC Bank](#), [U.S. Bank](#) and [Wells Fargo](#).
- The Zelle service enables individuals to [electronically transfer money](#) from their [bank account](#) to another registered user's bank account (within the United States) using a mobile device or the website of a [participating banking institution](#).
- The Zelle [instant payment](#) service was launched in June 2017.

# Zelle

- Limits: If your bank or credit union does not yet offer Zelle, your weekly send limit is \$500.
- Ex. USAA allows up to three payments per day, up to 21 transactions per week and up to 90 transactions per month. Payments can't total more than \$1,000 in a 24-hour period, \$2,500 over a 7-day period or \$10,000 in a month.

